PCR, SUV, VAN, TBR 2022



Control

VDRDEX



A GANES

Connect. Control.

Hi and welcome. Before we dive into all the delicious details and nerdy tire stuff, let's zoom out for just a moment and look at the bigger picture. For isn't it so that we all strive to take control of our lives? To be free to make our own choices and live the way we want to live?

The Nordexx philosophy is that control does not come standard. It takes skills and determination. It takes knowledge and understanding, and it takes connection. Connection to the world, to the people in it, and to the road we are travelling. We must connect to control.

PCR

- Summer, winter & all season tires
- Wide range
 of treads and
 dimensions

NS3000 NS5000 NS9000 NS9100 NS9200 NA6000 WinterSafe 2

TBR (EL)

Tires for all positions All type of driving, including urban and long haul

Steer10 Multi10 Multi20 Multi20 TracCon10 TracCon15 Trac10 Trac15 Trailer10 Trailer15 Trailer20 Trac10W Steer10W

SUV

 Tires for any driving style

Wide range of dimensions

NU7000 NU7100

VAN

— Summer, winter and all season

For both urban and regional driving

NC1000 NC1100 NC1200 NA6000 VAN WinterSafe VAN 2

TBR (NON EL)

Tires for all positions NSR1000

NDR2000 NTR3000 NXP S14 NXP D23 NXP D25 NXP A42 NXP A44 NCR 4000 NXP C54

UNDERSTANDING YOUR TIRE





Raised in the world.

Nordexx is a global brand offering a wide range of tires at competitive prices. The Nordexx brand provides a full assortment of reliable tires for summer, winter and all-season purposes. We have tires for almost any vehicle category, including personal cars, SUVs, vans, trucks, and busses.



Our purpose is to enable people to drive safely and economically – and our goal is to make Nordexx the tire brand for *worriless driving*.

Nordexx is a part of the NDI Group, Northern Europe's largest tire distributor. The company provides modern and intelligent solutions for all aspects of the tire industry.





We probably have the tires for it.

Summer, winter or all-season? Personal cars, SUVs, vans, trucks or busses? Whatever you drive and whenever you drive it, rest assured that Nordexx has the tires for it. Our extensive product range exceeds all modern consumer expectations – and naturally meets European and American standards. Our top priority is to offer the right quality with an appealing design and at an attractive price. That's why Nordexx is the obvious choice for consumers who are price-conscious but will not compromise on quality or performance.





Together we are great.

Our customers and distributors are at the very core of our company. Together we constantly strive to develop our business towards meeting market demands in a competitive environment. With modern solutions and logistics we are expanding Nordexx towards becoming the global go-to brand for quality tires at a sensible price.







Premium performance summer car tires

) - SUMMER

6

New generation tread design for improved performance. Asymmetric tread pattern provides comfort and low noise. Excellent handling in both wet and dry road conditions. Optimized tread mix for even wear and high mileage. Compound designed to ensure maximum grip and short breaking distance.

Constant performance for the total tire life span. Designed for smaller and mid-range vehicles.

Tread design for high performance

Ó- SUMMER ➡ PCR

- Tread designed to ensure stability and comfort under high performance.
- Non-directional tread pattern allows for a wide range of applications.
- Solid center tread block to ensure a stable and quiet ride.
- High comfort due to the evenly distributed footprint.
- Best handling characteristics, even at high speeds.
- High safety ensured by an excellent grip on dry and wet roads.
- Specially designed for mid-range vehicles.

NSSOO



Ultra high performance summer car tires





- New generation tread design for improved performance.
- Precise steering response, better handling, and more grip.
- Low external and in-cabin noise level due to asymmetric pattern.
- Excellent water drainage through directional dispersion grooves.
- Wide shoulder blocks for increased safety, grip, and stability.
- Reduced rolling resistance to decrease fuel consumption and lower CO2 emissions.
- Recommended for sports vehicles and compact cars.

NSS100

Ultra high performance summer car tires





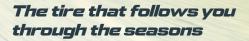




N59200

Premium performance summer car tires







Efficient solution through directional pattern for improved stability, providing a better connection between vehicle and road.

7

- Wide main pattern grooves enhance wet grip.
- Compound enhanced to perform in snow in combination with discs to ensure safe driving during winter.



Control

Winter passenger car tires





- Directional pattern which gives better grip on snow.
- Increased driving safety and optimal handling / driving characteristics.
- Modern design with central pattern contact line provides reduced rolling resistance on dry roads.
- "Soft-V"-shaped blocks with staggered separator grooves offer the best possible grip on snowy and icy surfaces.
- Dptimized rubber compound offering increased mileage, lower fuel consumption, and a shorter braking distance.







High-speed SUV vehicle tires

-0- SUMMER

EU-APPROVED

- Brand new high-speed pattern for the most demanding vehicles in the SUV segment.
- Modern aggressive design and innovative features ensure precise steering and optimal handling response.
- Enlarged tread surface and reduced shoulder grooves for maximal control.
- Unique asymmetric design ensures even wear and minimal road noise.
- Mixed groove direction and cross-cut sipings provide optimal traction and safety.
 - The solid center rib ensures directional stability while minimal sipings improve high-speed performance.

Stable SUV summer tires





- Excellent handling performance due to central rib pattern.
- Assymetrical pattern design to ensure smooth driving and reduce road noise.
- Lanexx neodymium based rubber decreases the rolling resistance by more than 10%.
- Pitch pattern design prevents resonance between the pattern blocks and reduce noise by 15%.







Stability and comfort for commercial vans

-)- SUMMER
- EU-APPROVED
- Designed to last and provide value for money.
- Best traction and impact resistance – even with poor road conditions.
- The NC1000 is a reliable companion for both short and long-distance service and in all weather conditions.
- Strong shoulders and massive center tread blocks ensure excellent ground contact and optimal handling with heavy loads.
- Provide effective water dispersion and excellent aquaplaning resistance.
- Steel belt construction and polyester casing provide outstanding durability and even wear.



Designed to endure



- Latest design features ensure durability, low noise and reduced fuel consumption.
- Optimal combination of low rolling resistance and high grip on wet and dry surfaces.
- Aggressively styled pattern grovoes help enhance grip in all weather.
- Optimized center block design and strong shoulders provide better impact distribution and increase traction when heavily loaded.
- Stronger sidewalls ensure even performance for both light and heavy loads.
- Perfect mix of durability, comfort, and road performance.
 - Updated design optimizes grip and increases safety.



Commercial van and light truck tires



- Designed for heavy loads and commercial use
- Innovative tread and wide shoulders ensure longer product life.
- Well suited for urban and regional use
- Great combination of grip and low rolling resistance on wet and dry surfaces.



2<u>4</u> | PCR

Performance through all seasons

- ALL SEASON

VAN

EU-APPROVED

- Great year-round performance, constructed to withstand high load capacity.
- Directional pattern improves stability and provides improved connection between vehicle and road for comfort and safety in professional use.
- Wider main pattern grooves enhance outstanding wet grip.
- Directional pattern provides best possible traction in snow.

Designed to withstand harsh Nordic winters

> WINTER VAN

EU-APPROVED

- Directional pattern improves stability and provides better connection between vehicle and road.
- Wide main pattern grooves enhance outstanding wet grip.
- Compound enhanced to perform in snow in combination with steel discs to ensure safe driving during winter.
 - Reinforced tire body provides stability for higher load capacity.

















- Steer position tire.
- Wide shoulders and irregular cooling grooves ensure maximal directional control and heat dispersion.
- Recommended for regional and long haul highway service.

Ensure optimal stability, balance and comfort





MUD & SNOW 3PMSF

Steer position, applicable for trailer position as well. Offer minimal rolling resistance and fuel consumption. Ensure optimal stability, balance, and comfort. Recommended for use on regional or long haul highway service.

NULTIE

Designed for ultimate grip



- Steer position, applicable for trailer position as well.
- Wide tread surface offers optimal stability and comfort.
- Reduce uneven wear, and ensures longer tire life.
 - Recommended for use on regional or long haul highway service.

MJLTI20

Ensure optimal stability, balance and comfort

, Summer



- All position for trucks and buses.
- Zig-zag pattern offers both traction and directional stability.



Ensure optimal stability, balance and comfort



EU-APPROVED 🧑

MID & SNOW

- Trailer position tire, applicable for steering position as well
 Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort
- Recommended for use on highway and very light off-road service

Control

Constructed for endurance

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MUD & SNOW

Drive position tire designed for construction haul service.

Wide footprint offers best possible grip and impact distribution, and adds flotation effect on loose surfaces as well.

Recommended for mixed on/off road service.

TRACCON15

Strength and traction - no matter what





- Drive position tire designed to offer grip and stability even in the roughest conditions.
- Provide maximal impact and cut resistance on rough surfaces and optimal grip in loose rocks, dirt and mud.
- Optimal for off-road service, especially gravel/mud surfaces, logging and heavy construction hauling.

Even wear and prolonged tire life

SUMMER TBR

EU-APPROVED MID & SNOW DRIVE

3PMSF

- Drive position tire.
- Wide footprint offers best possible grip and impact reduction.
- Reduce uneven wear and prolonging tire life.
- Recommended for regional highway service.

Provide stability and exceptional handling

SUMMER TBR

EU-APPROVED

IFAC15

(M)+(s) MUD & SNDW

3PMSF

- Drive position tire.
- Wide footprint offers optimal grip and low fuel consumption.
- Extra long tire life.
- Recommended for long haul highway service.



Meet demands of smaller trucks



Meet demands of smaller trucks

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ELI-APPROVED (M)-5 MUD & SNOW

TRAILER



Ensure low fuel consumption









FRACIOW

Stability under snowy and icy conditions







- Drive position tire.
- Soft compound and block sipings offer maximum grip and control in snowy and icy conditions.
- Recommended for regional and long haul winter service.



Stability under snowy and icy conditions





BID & SNOW

Steering position tire.

Soft compound and block sipings offer optimal directional stability in snowy and icy conditions.

Recommended for regional and long haul winter service.





Control

Provide stability and exceptionel handling



Steering position tire, applicable for trailer position as well.

- Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort.
- Recommended for use on highway and very light off-road service.

Designed for ultimate grip

SUMMER

TBR

DRIVE

Trailer position tire, applicable for steering position as well. Super-wide tread surface offers optimal stability and comfort, reduces uneven wear, and ensures longer tire life.

Recommended for use on highway and very light off-road service.

Designed to meet the demands of smaller trucks





- Trailer position tire, applicable for steering position as well.
- Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort.
- Recommended for use on highway and very light off-road service.

Constructed for endurance



- Trailer position tire, applicable for steering position as well.
- Super-wide tread surface offers optimal stability and comfort, reduces uneven wear, and ensures longer tire life.
- Recommended for use on highway and very light off-road service.



Long product life and smooth handling





- Designed and suitable for steer and trailer positions on trucks and all positions on busses.
- Optimized tread for lowest possible rolling resistance and fuel consumption.
- SmartWay (R) certified
- Optimal for urban and highway usage









- Drive position on trucks.
- Offer aggressive traction on hard and medium surface types while maintaining a high comfort level and long life.
- Optimal for mixed service 75 % on road and 25 % off-road.



Control

NXFD25

Improved milage and endurance

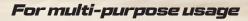


- Drive/all position on trucks and drive position on busses.
- Optimized to provide best grip and lowest rolling resistance, SmartWay[®] certified.
- Optimal for use on highway and city roads.

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Control





SUMMER TBR

ALL POSITION

- All position for trucks and busses.
- Zig-zag pattern offers both traction and directional stability.
- Good for mainly highways and slight off-road use.

For multi-purpose usage





- Steer/trailer on trucks, single mount only.
 Provide optimal flexibility and direction stability with improved impact resistance.
- Optimized for highway and some light off-road use.







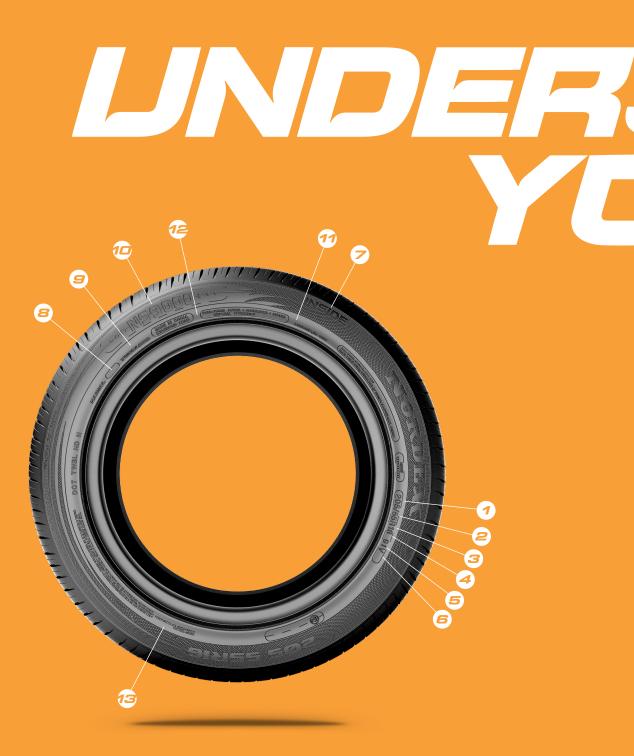
- Drive position tire, applicable for trailer position strictly off-road as well.
- Super-wide footprint offers best possible grip and impact distribution, and adds flotation effect on loose surfaces as well.
- Recommended for mixed service
 50 % on-road and 50 % off-road

Developed to perform in harsh conditions





- Drive position on trucks, may be used in all positions strictly off-road.
- Provide maximal impact resistance on rough surfaces and optimal grip in loose rocks, dirt, and mud.
- Optimal for off-road service, especially gravel/mud surfaces and logging service.



- 1 Tire width in mm
- 2 Aspect ratio (from height to width in %
- 3 R = radial tires
- 4 Rim diameter in inches
- 5 Load index
- **6** Speed index

- 7 Recommended rolling direction
- 8 D.D.T. date of manufacture (Week; year)
- S Tubeless tires
- **10** Tread name
- **11** Tire design type

- **12** Approval mark and number as per ECE-R30
- 13 Country of manufacture (On the inside)
- **14** Load and air pressure index (PSI, LBS)

STANDING JJZ TIZE

TIRE PARTS

Internal tire thread: The internal 'skeleton' in your tire consists of multiple layers which is called threads. The internal threads consists of a rubber coated textile fabric. The thread construction makes the tire flexible - without it being able to stretch. A big part of the tire's strength is due to a sturdy thread layer called 'casing thread', which is placed above the center layers of the tire.

Belt: Steel belts strengthen the tire and add stiffness. It is made from braided steel wire, which is covered by a rubber compound. Some tires also contain kevlar thread, which adds extra strength, lengthens the lifetime of the tire and adds greater sustainability to damage.

Shoulder: The faceted edge, where the external tire thread and the sidewall meet, is referred to as the 'shoulder'. A tire's performance in turns and maneuvering in sloped terrain is greatly determined by the 'shoulder's' shape.

Grooves and lamella: The deep grooves between the external tire thread are important, because they lead water, mud and snow away from the surface. Small cuts in the external thread blocks are known as lamella, and are designed to provide extra traction. The groove shapes are especially important for tires designed to run in difficult conditions, such as winter or heavy rain.

Beads: Beads create an airtight seal between the tire and the rim. It consists of powerfully braided steel covered in rubber.

Sidewall: The sidewall is the part of the tire between the beads and the external tire thread. It consists of thick rubber, which increases the stability. Important information such as size, speed/load index and recommended tire pressure is printed onto the sidewall.

External tire thread: The wide external area covered in soft rubber, which is in contact with the road surface, ensures tire grip and comfort. The two biggest factors that matter for a tire's performance are; the shape of the external tire thread cuts, and the actual rubber compound.

Rib: The unbroken line that travels the middle and around the tire is known as a rib. Its purpose is to provide extra reinforcement.

EXPLANATION OF TERMS AND ICONS

In case you are not familiar with the many abbreviations in this brochure, here comes an explanation.



Passenger Car Radial (Tire)

633 547

Sport Utility Vehicle



Alright, this doesn't need explaning



For on-road and off-road services



POSITIONS

Drive

Trailer



:∕∕:

EU-approved



xXr



п



5 Steer



Mud and snow

Summer season

Winter season



All position



3PMSF



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